

WHY IS ABSORB PLUS BETTER THAN OTHER SHAKE PRODUCTS?

If you're used to drinking commercial meal replacement products, you'll probably be amazed at the difference Absorb Plus will make to your health and weight. Here's the difference in ingredients between Absorb Plus and products like Boost, Ensure, Subdue, etc.:

1. PROTEIN SOURCE

Other products:

- use much cheaper (and less nutritious/bioavailable) protein sources like egg albumin, casein, whey concentrate, etc. When they do contain whey protein, it is often heat-extracted, which is a much cheaper extraction method, but it also denatures the protein.
- particularly be wary of those that contain casein - as it is the milk protein that most people are allergic to.
- many commercial products contain only 10 grams per serving of a nutritionally inferior protein.

Absorb Plus:

- uses the highest quality, most bioavailable source of whey protein on the market (we use cross-flow membrane, cold-extracted, whey protein isolate).
- contains absolutely no casein and it is also 99.9% lactose-free.
- contains 27 grams of whey protein isolate per serving,

2. AMINO ACIDS

Other products:

- usually contain only the amino acids that are automatically present in their protein source.

Absorb Plus:

- contains the 9 amino acids automatically present in its whey protein isolate, AND it also contains 10 more - that were specifically chosen for their health-giving properties.
- contains an additional, completely customized, free-form amino acid blend. For example, Absorb Plus contains 1000 mg of just L-Glutamine per serving (the primary amino acid used for intestinal mucosal repair)! Here are the other amino acids in our customized blend and what they each do to help your body:

L-Alanine - aids in the metabolism of glucose for energy

L-Aspartic Acid - increases stamina, protects the liver, aids cell function and RNA/DNA formation

L-Cystine - aids in skin formation, helps heal burns and wounds, assists in the supply of insulin to the pancreas

L-Glutamic Acid - aside from glucose, is the only compound used for brain fuel. Increases firing of neurons in nervous system, metabolizes sugars and fats

L-Glycine - retards muscle degeneration, necessary for central nervous system function and a healthy prostate

L-Proline - used in healing cartilage, strengthens joints, tendons and the heart muscle

L-Serine - needed for proper metabolism of fats and fatty acids, aids in production of immunoglobulins and antibodies

L-Threonine - helps maintain protein balance in the body, aids formation of collagen and elastin

L-Tyrosine - aids function of pituitary, adrenal and thyroid glands. Used to treat anxiety, depression, headaches and allergies

Keep in mind: If you were to purchase these amino acids on their own, you'd likely pay about \$50 per bottle.

3. CARBOHYDRATES

Other products:

- most commercial meal replacement products derive a majority of their calories from lots of oil (can result in intestinal spasming) and lots of sugar. Neither of these ingredients is particularly healthy, nor likely to result in healthy muscle (not fat).
- ratio of sugar to maltodextrin is not ideal (too much sugar), since sugar is a cheaper ingredient than maltodextrin.

Absorb Plus:

- the principle carbohydrate in Absorb Plus is maltodextrin (derived from corn). Maltodextrin has a slower uptake to the bloodstream, thereby helping to avoid the 'sugar high' and resultant crash you can get from many liquid shake products.
- Absorb Plus contains 56 grams of maltodextrin and 15 grams of fructose per serving – this is the same amount of fructose found in a medium sized apple – and NO sugar (sucrose).

4. FLAVORS & SWEETENERS

Other products:

- many are sweetened with glucose or sucrose (table sugar) and/or artificial sweeteners like Aspartame, Splenda, Acesulfame-K, etc. We (and many health authorities) believe these artificial sweeteners are toxic.
- most use artificial flavors and coloring agents - again, we believe these to be toxic and damaging to your health.

Absorb Plus:

- sweetened only with fructose (naturally occurring monosaccharide sugar in fruit and some vegetables). Absorb Plus contains the same amount of fructose per serving as an apple.
- Fructose is a monosaccharide sugar molecule, which is easier to digest than a disaccharide like sucrose (table sugar). Fructose has also been shown to improve insulin response in diabetics (see our FAQ on our website for references).
- contains 100% natural flavors and colors only.

You can read MUCH more about all of the ingredients contained in Absorb Plus on our website:

<http://www.imixnaturals.com/absorb/ingredients.asp>

Hello! Just want to thank you very much again for such a great product! I have Crohn's disease and was in the hospital on TPN (IV feeding) due to complications, severe weight loss, dehydration, malnutrition and malabsorption. My doctor ordered that I remain on TPN for possibly a month or, when ready, switch to an elemental diet only. Luckily, my boyfriend had brought a jar of Absorb Plus to the hospital and I was able to slowly start drinking it. The doctors, nurses and dietitians were all impressed with your product as well. Having Absorb Plus allowed me to discontinue TPN and leave the hospital! The flavors are quite delicious and filling as well. I slowly started gaining weight and strength by drinking 4 to 8 shakes a day as an exclusive elemental diet.

I'm slowly getting better and am optimistic that I'll be healthy and strong again! Thank you so much again for Absorb Plus and everyone's help and kindness! Peace and Happiness to all!

G.B.
California, USA

Now you know why it's worth it to pay more for Absorb Plus, than for the cheaper commercial products!

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SUPPLEMENT FACTS – ABSORB PLUS VANILLA

Serving Size: 4 level scoops (100 g)

Servings Per Container: 10

	Amount Per Serving	% Daily Value
Total Calories	365	
Calories from Fat	7.3	
Total Fat	0.8 g	1.2 %
Saturated Fat	0	
Cholesterol	0	
Sodium	137 mg	6 %
Potassium	361 mg	10 %
Total Carbohydrate	62 g	22 %
Total Protein	27 g	54 %
Vitamin A (as palmitate and as beta-carotene)	1125 I.U.	23 %
Vitamin C (as calcium ascorbate)	60 mg	100 %
Calcium (as calcium glycerophosphate and as calcium citrate)	250 mg	25 %
Vitamin D (as cholecalciferol)	100 I.U.	25 %
Vitamin E (as d-alpha tocopheryl acetate)	75 I.U.	250 %
Thiamine (as thiamine mononitrate)	5 mg	333 %
Riboflavin (as riboflavin 5-phosphate)	5 mg	294 %
Niacin (as niacinamide)	5 mg	25 %
Vitamin B6 (as pyridoxine hydrochloride)	7 mg	350 %
Folic Acid	100 mcg	25 %
Vitamin B12 (as cyanocobalamin)	10 mcg	167 %
Biotin	10 mcg	3 %
Pantothenic Acid (as calcium pantothenate)	5 mg	50 %
Phosphorous (as calcium glycerophosphate)	100 mg	10 %
Iodine (as potassium iodide)	25 mcg	17 %
Magnesium (as magnesium citrate)	45 mg	11 %
Zinc (as zinc gluconate)	5 mg	33 %
Selenium (as sodium selenite)	10 mcg	14 %
Copper (as copper gluconate)	0.25 mg	13 %
Manganese (as manganese gluconate)	1 mg	50 %
Chromium (as chromium chloride)	25 mcg	21 %
Molybdenum (as sodium molybdate)	10 mcg	13 %
Silicon (as sodium silicate)	2.5 mg	*
Vanadium (as sodium metavanadate)	5 mcg	*
Choline (as choline bitartrate)	75 mg	*
Inositol	125 mg	*
L-Alanine	210 mg	*
L-Aspartic Acid	393 mg	*
L-Cystine	79 mg	*
L-Glutamic Acid	131 mg	*
L-Glutamine	1315 mg	*
L-Glycine	656 mg	*
L-Proline	236 mg	*
L-Serine	157 mg	*
L-Threonine	210 mg	*
L-Tyrosine	263 mg	*
Whey Protein (as isolate)	24.64 g	*

% Daily Values are based on a 2000 calorie diet

* Daily Value not established

Other ingredients: Maltodextrin, Fructose, Natural Flavor